



Las Cruces,  
New Mexico

@visitlascruces

# Live in Las Cruces

## BEAUTY OF THE BORDERLAND

Las Cruces is known for its green chile, world-renowned southern New Mexico food, and many outdoor activities. Living in Las Cruces means enjoying lots of sunshine, extraordinarily kind people (the best part), small city charm, and big city attractions only one - three hours away. Endless hiking opportunities, great wine and beer, a local interstate airport, and international airports in El Paso, Albuquerque, and Juarez, MX. Winter activities are only an hour away in Ruidoso, NM. Living in Las Cruces has the charm of small city living, such as low cost of living and easy traffic, and the excitement of a big city with local activities such as art galleries, restaurants, kickball & cornholes leagues, dancing, yoga, kickboxing, and much more.

## Demographics & statistics

### Weather Highlights

- Average 330 sunny days
- Summer High: the July high is around 95 degrees
- Winter Low: the January low is 27
- Rain: averages 10 inches of rain a year
- Snow: averages 2 inches of snow a year



105K

POPULATION

\$40K

MEDIAN  
INCOME

\$209K

MEDIAN  
HOME PRICE

-15%  
Lower

COST OF  
LIVING

DATA FROM BESTPLACES.NET

## Things to do in Las Cruces and Nearby

- Hiking & Biking
- Camping
- Rock Climbing
- Hot Springs (T or C)
- Golf
- Winery Tours
- Brewery Tours
- World Class Food
- Skiing (Ruidoso)
- University Sports
- Semi Pro Baseball & Soccer (El Paso)
- Horseback Riding
- Bird Watching
- State & National Parks

## Fun Facts

- New Mexico is the original wine country - viticulture started in NM a full 140 years before California planted vines. Winemaking in NM dates back to the early 17th century.
- There are a lot of sporting events, from the NMSU Basketball, Volleyball, Baseball, and Football teams to New Mexico United Soccer, Locomotive Soccer, and Chihuahua's Baseball teams.



Ski Apache, Ruidoso, NM

@visitruidoso



White Sands  
National Park

@whitesandsnp



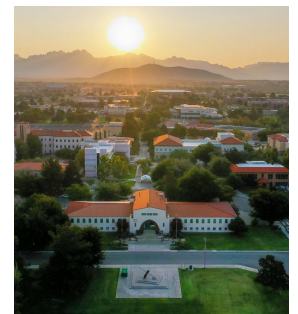
Riverbend Hotsprings,  
T or C, NM

@riverbendhotsprings



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New Mexico State  
University

@nmsu



301 Perkins Drive,  
Las Cruces, NM 88005  
575-526-6682

@AitKids.nm  
 @aitkids  
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